



Christmas Wishes Holiday Donation Drive

Are you looking for a way for your family, work group, or other organization to give back this holiday season? As hundreds of families struggle to make ends meet in Madison County, you can make the holidays a time of celebration and wonder for children, families, and singles who may have no one else to provide for them in this special season.

Participating sponsors and organizations will be provided with a personalized flyer including the items they wish to collect (toys, food items, or winter-wear items such as coats, scarves, gloves, and warm socks). Designated financial donations are also welcome. We are also happy to provide signage for you to print and display. We recommend that you choose a medium-sized box and wrap it with wrapping paper along with the signage display, as well as using the following tips for participation:

- 1) **Place your box prominently** for all to see- the more who are aware of the box, the more donations you will receive!
- 2) **Start early**- commitments in late October/early November will provide enough time for collections before our distribution dates in December
- 3) **Offer incentives**- creative incentives such as exclusive discounts/coupons, special recognition, or small items of appreciation for participants will increase the number of donations
- 4) **Use social media, e-mail, and even text** chains to get the word out! Feel free to share about our program directly from our Facebook site at facebook.com/OLMAnderson. If you tag us, we will also share/feature your post leading up to the event!

We are thankful for all of your work to reach families and individuals in need this holiday season and throughout the year! With your help, OLM will provide Christmas baskets for over 200 families! **Please call 765-644-2121 or e-mail seasonal@operationloveministries.org to confirm your collection box.**

Donation Schedule:

Nov. 23rd: update us on estimates of how much you have of each item you have collected

Nov. 30th: all financial commitments needed in order to finalize donation inventory/purchasing

Dec 7th: all donations that are not being given directly to a family must be dropped off at Operation Love Ministries

Volunteer Positions also available! Nov 30th - Dec 3rd, Dec 5th, and Dec 7th - Dec 12th
Reach out to volunteer@operationloveministries.org or call 765-644-2121 for more information!